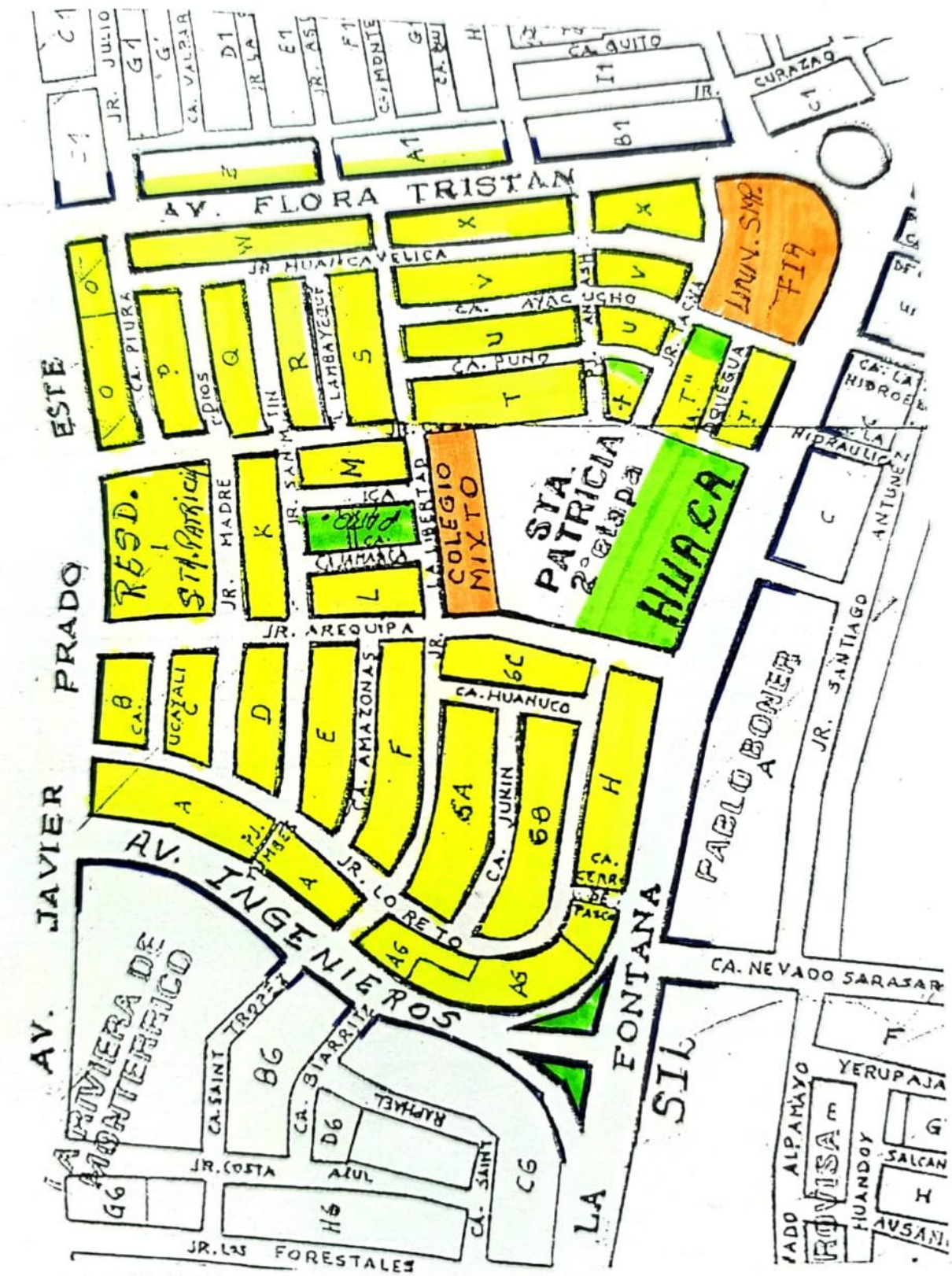UBICACIÓN DE LA *(CONSIGNAR NOMBRE DE LA ORG. SOCIAL)*